

Cookie Notice

Last updated: 10.06.2025

Version: 2.01

This Cookie Notice (the “**Notice**”) applies to you when you access and use any parts of our website available at <https://kolo.in/> and/or Telegram Mini App available at <https://t.me/kolo> (together, the “**Site(s)**”). The terms “**we**”, “**us**”, “**our**” and “**ourselves**” refer to the KOLO entities, such as Cryppo, UAB, a legal person registered under the laws of the Republic of Lithuania, and Hardline Holdings Limited, a legal person registered under the laws of the Republic of Kazakhstan.

Depending on the services offered to you, there will be one or both of the following data controllers processing your data.

Controllers details:

Cryppo, UAB

Registration number: 305936248

Registered address: Vilnius, Laisvės pr. 60-1107, LT-05120

Contact email address: support@kolo.in

Hardline Holdings Limited

Registration number: 221240900259

Registered address: Z05T3F6, Astana, Esil district, 55/23, Mangilik EI, office 249, Kazakhstan

Contact email address: support@kolo.in

Data Protection Officer

We have appointed a Data Protection Officer (DPO) based in the United Kingdom for data protection matters, in accordance with Art. 37 of the GDPR. You can address Legal Nodes any questions about our processing of your personal data, including any requests to exercise your rights provided by the General Data Protection Regulation (EU) 2016/679. You can contact our DPO using the details set out below.

DPO’s contact details:

Legal Nodes Ltd

Office 2, Bennet’s House, 21 Leyton Road, Harpenden, England, AL5 2HU

E-mail: kolo.dpo@legalnodes.com

Any references to “**you**”, “**your**” are references to you as a customer of KOLO and a user of our services. Any references to the “**Service**” include websites, APIs, or mobile applications.

This Notice should be read alongside our [Privacy Notice](#), which explains how we process personal information.

We are constantly working on supplementing and improving this Notice. When we make material changes to this Notice, we'll notify you through the Site, or (where reasonable, possible and practicable) via email.

What are cookies?

Cookies are small text files which a website may place on your computer or device when you visit a site. The cookie will help the website to recognise your device the next time you visit. Web beacons, pixels or other similar files can also do the same thing. We use the term “cookies” in this Notice to refer to all files that collect information in this way.

Cookies serve many functions. For example, they can help us to remember your username and preferences, analyse how well our Sites are performing, or allow us to recommend content we believe will be most relevant to you.

The majority of websites use cookies to collect and retain personal information about their visitors. Most cookies collect general information, such as how visitors arrive at and use our Sites, the device they are using, their IP address, what pages they are viewing and their approximate location (for example, we would be able to recognise that you are visiting our Sites from Texas).

For further information on cookies generally, visit www.aboutcookies.org or www.allaboutcookies.org.

Types of cookies

There are two types of cookies depending on their lifetime:

- **session cookies** – these allow us to link your actions during a particular session. They expire each time you close the website and do not remain on your device afterwards;
- **persistent cookies** – these are stored on your device in between sessions. They allow your preferences or actions to be remembered and will remain on your device until they expire, or you delete them from your cache.

By domain, there are first-party and third-party cookies:

- **first-party cookies** are set by the domain pertaining to our Sites; and
- **third-party cookies** are stored by a different domain to the website's domain.

The cookies placed on your device fall into the following categories by their purpose:

- **strictly necessary cookies** – these cookies are essential for the operation of the websites and for you to use its features. For example, we may use these cookies to ensure fraud prevention or help you log in to our Sites and fill in forms more easily. We also use these types of cookies to ensure that our Sites are displayed correctly

on your device. Without these cookies, services you have asked for may not be provided;

- **functional cookies** – these cookies enable the websites to provide enhanced functionality and personalisation. If you do not allow these cookies, then some or all of these services may not function properly;
- **analytical/performance cookies** – these cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Sites. They help us to know which pages are the most and least popular and see how visitors move around the Site. If you do not allow these cookies, we will not know when you have visited our Site and will not be able to monitor its performance. All information collected by these cookies is only used to improve how our Sites work;
- **targeting cookies** – these cookies are used to deliver adverts more relevant to you and your interests. They may be used to limit the number of times you see an advertisement and help measure the effectiveness of an advertising campaign. They are usually placed by advertising networks with the website operator's permission, and the information collected may be used, for example, to provide measurement services or target ads.

Please note that our cookie consent tool provides more information about the cookies we use, including their purposes and lifespan.

Third-party cookies

Please note that, throughout the Sites, we may link to other websites or applications owned and operated by certain trusted third parties. Some of these third-party websites may also use cookies, which are likely to be analytical, performance or targeting cookies, or similar technologies, in accordance with their own separate cookie policies. For privacy information relating to third-party websites and cookies (over which we have no control), please refer to their policies as appropriate.

Purpose of cookies

We use cookies to keep our Sites reliable, secure and personalised. When you accept cookies, this helps make the Sites better by remembering your preferences, customising content or ads, and enhancing your experience of our premium news, insight and analysis.

Operating our Sites

Some cookies are essential for the operation of our Sites. This includes cookies for the following purposes:

- **Access** – we use these cookies to identify subscribers and ensure access to subscription only pages, including premium access;
- **Performance** – we use these cookies to monitor Site performance. This allows us to provide a high quality experience by quickly identifying and fixing any issues that arise. For example, we might use performance cookies to track error messages,

and to determine improvements to our Sites;

- **Functionality** – we use functionality cookies to allow us to remember your preferences. For example, we use functionality cookies to provide you with enhanced services, such as allowing you to watch a video online or comment on a blog;
- **Analytics** – we use cookies to help us understand our audience and the success of advertising campaigns. For example, we count articles views to present 'Most Read' content. We also use analytics cookies to keep track of how many advertising impressions have been served for a campaign and to manage the frequency at which you see the same adverts;
- **Fraud prevention** – we use cookies to monitor and prevent suspicious activity and fraudulent traffic.

Personalisation

We use cookies to improve your experience of our products by personalising our Sites. For example, we help you to find new content and recommend email alerts based on the topics you read. Where our Sites have such functionality, you can manage elements of personalisation in your account.

Advertising

We use cookies to serve you with advertisements that we believe are relevant to you and your interests. You may see these advertisements on our Sites and on other sites that you visit. You may also see advertisements for our products and services on other websites if you have previously visited our Sites.

For our Sites that offer behaviourally or demographically targeted advertising, you will have the opportunity to turn this off in your account. Please note if you turn this off, you will still see the same number of advertisements but they may be less relevant to you. You may continue to see “contextual” advertisements that are not targeted based on your personal information – for example, a motoring advertisement presented on a motoring article.

Cookies that are used on our Sites:

my.kolo.in + mobile app			
Cookie Name	Purpose	Duration	Category
_gcl_au	Google AdSense – Tracks ad performance and conversions.	90 days	Advertising
_ga	Google Analytics – Distinguishes users for	2 years	Analytics

	analytics.		
_tt_enable_cookie	TikTok – Enables tracking for analytics and ads.	13 months	Advertising
_ttp	TikTok – Measures ad performance and user interactions.	13 months	Advertising
_clk	Microsoft Clarity – Persists user interactions across pages.	1 year	Analytics
_ga_C0KD4XLQ7E	Google Analytics 4 – Tracks website performance.	2 years	Analytics
_rdt_uuid	Reddit – Tracks ad performance and user behavior.	3 months	Advertising
_clsk	Microsoft Clarity – Combines multiple page views into one session.	1 day	Analytics

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Cookie Name	Purpose	Duration	Category
_gcl_a	Google AdSense – Tracks ad performance and conversions.	90 days	Advertising
_ga	Google Analytics – Distinguishes users for analytics.	2 years	Analytics
_tt_enable_cookie	TikTok – Enables tracking for analytics and ads.	13 months	Advertising
_ttp	TikTok – Measures ad performance and user behavior.	13 months	Advertising
_rdt_uuid	Reddit – Tracks ad performance and user behavior.	3 months	Advertising
_ga_MZ815EGP84	Google Analytics 4 – Tracks website performance (specific property).	2 years	Analytics
fs-cc	Cookie consent status	1 year	Essential

	(Cookie banner).		
fs-cc-updated	Stores timestamp of last cookie consent update.	1 year	Essential
_hjSessionUser_5214305	Hotjar – Persists user ID for session tracking.	1 year	Analytics
_hjSession_5214305	Hotjar – Tracks user session data.	30 minutes	Analytics
ttcsid	TikTok – Session ID for tracking user interactions.	Session	Advertising
ttcsid_CSR8753C77UDA0822NRG	TikTok – Session-specific tracking cookie.	Session	Advertising
_ga_C0KD4XLQ7E	Google Analytics 4 – Tracks website performance (specific property).	2 years	Analytics
_clk	Microsoft Clarity – Persists user ID across sessions.	1 year	Analytics
_clsk	Microsoft Clarity – Combines multiple page views into one session.	1 day	Analytics

Use of pixels in emails

Our emails often contain a single, campaign-unique “web beacon pixel” to tell us whether, and how many times, our emails are opened and verify any clicks through to links or advertisements within the email. We use this information for purposes including:

- Determining which of our emails are more interesting to users;
- Determining users’ activity and engagement with our products and services;
- Informing our advertisers (in aggregate) how many users have clicked on their advertisements.

The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should select to receive emails from us in plain text rather than HTML via your email provider settings.

Third-party cookies on our Sites

We also use third-party cookies on our Sites that fall into the categories above for the following reasons:

- to help us monitor traffic on our Sites (like many companies, we use Google Analytics to do this);

- to identify fraudulent or non-human traffic;
- to assist with market research;
- to improve Site functionality;
- to monitor compliance with our [Terms of Use](#).

How to manage cookies?

You can manage your cookies by specific browser settings. There are typical guidelines for managing those:

- [Safari](#)
- [Chrome](#)
- [Edge](#)
- [Opera](#)

You can search for specific cookie settings if you use a different system.

How to exercise your right to refuse and/or withdraw consent on our application of cookies

The easiest way to change your choices regarding the use of cookies on the Sites is to use our cookie consent tool. You can access the cookie consent tool anytime from the link in the bottom of our Site. The consent tool allows you to control the use of various types of cookies.

Strictly necessary cookies cannot be disabled, nor can the tool be used to block cookies on third-party websites linked from our Sites. Unless you choose otherwise, we can store and process only those cookies that are necessary for the operation of our Sites. If you don't want to be tracked by other types of cookies, you can refuse to give your initial consent or opt out later.

You can check the specific types of cookies in the pop-up window shown during your first visit to the Site. By clicking "Accept", you agree with the use of cookies for all purposes mentioned above.

Declining other types of cookies will affect your experience on our Sites since there will be no personalisation and recognition of devices during the subsequent uses of the Sites. You can change or withdraw your consent at any time by contacting us at support@kolo.in, or our DPO at kolo.dpo@legalnodes.com.

Alternatively, you can control the use of cookies on our Sites using the settings of your browser. To disable cookies through your browser, look for the instructions usually located within the "Help", "Tools" or "Edit" menus in your browser. Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function.

To exercise your data protection rights, or if you have questions regarding this Notice,

please refer to our [Privacy Notice](#).